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métiers d'art : leaders de changement

**16 octobre 2019**

**Colloque sur l'innovation en métiers d'art**

Présenté à la Maison du développement  
durable de Montréal et sur le web

Une réalisation du



SODEC  
Québec



Conseil des arts  
du Canada

Canada Council  
for the Arts

**Wednesday, October 16, 2019, 10:00 am - 4:30 pm (followed by a cocktail reception)**

Clark Room, Sustainable Development House, Montreal  
50 Sainte-Catherine Street West, Montreal, Quebec

**Price:** On-site: \* \* \* / Online: \$43.49 (\$50.00 with taxes)

\*Simultaneous interpretation for participants at the event \*\*Limited space

# BE A CHANGE LEADER!

- **As a change leader, you can meet any challenge**
- **As a leader, you can analyze, synthesize and share anything (and everything)**
- **As a leader, you know your environment enough to make informed decisions**

This is a rich topic that will shed light on traditional and tech-savvy forms of artistic expression, inspiring you to ponder these thought-provoking questions: Can artists and the cultural community at large afford to resist stronger ties with the world of science, research and, above all, advanced technology? As technology leaps forward, will the «art» in art be lost? Is cutting-edge technology vital to today's art? Will artists eventually be swallowed up by technology?

Be an artist, an artisan of your own time! Discover and explore a fresh perspective on art! Experience a whole new way of developing your ideas, craftsmanship and presentation.

In the digital era, you can take your passion for designing and creating to stunning imaginative and innovative heights with new materials. It's all the impetus you need to reinvent yourself, construct or deconstruct ideas or material and push the envelope with cutting-edge craftsmanship.

Be part of the first CTRL.ALT CRE[ART], an event that will give you a whole new perspective on technology's role in art! See how it has become increasingly a facet of today's works of art and a true reflection of our society!

## TODAY'S GUEST OF HONOUR: UK CRAFTS COUNCIL (Great Britain)

UK Crafts Council was one of the first to question the impact of innovation on the world and future of crafts.

Our Future is in the Making: An Education Manifesto for Craft and Making, published in 2014, is the cornerstone of the Craft Council's innovation agenda. It took shape through three biennials on innovation: Make:Shift (2014, 2016 & 2017), a residency program (HOTHOUSE) and many collaborations with university researchers and the innovation industry. UK Crafts Council's experience is unquestionably a source of inspiration for the world of Canadian crafts.

### **CTRL.ALT CRE[ART],**

is an invitation to explore, together, the current and future impact of cutting-edge technology — the tools, materials and creative process — on craftsmanship..

### **CTRL.ALT CRE[ART],**

is a pledge to collectively offer everyone who participates in this event a modern, dynamic and innovative environment!

### **CTRL.ALT CRE[ART],**

brings together panelists from all walks of life — around the same table — who are eager to share their cutting-edge technology experience, including their tools, materials and creative process. Together, we will strive to identify the newest frontiers of 21st century crafts.

# PANELISTS

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### **Animator & Panelist**

Amélie Proulx,  
Multidisciplinary Artist & Teacher, Lévis, Quebec

### **International Speaker**

Alma Daskalaki,  
Innovation Manager, UK Crafts Council, London, England

### **Afternoon Roundtable**

Rino Côté,  
Product Development Team, Cirque du Soleil, Montreal

lysanne Latulippe,  
Textile Designer & Co-founder of String Theory, Montreal

Sandrine Lambert,  
Anthropologist, Université Laval, Quebec City

# PROGRAMME CTRL ALT CRE[ART]

**10:00 am - 10:10 am**

Opening remarks

**10:10 am - 11:10 am**

UK Crafts Council Seminar - Innovation Department (in English)

**11:10 am - 11:30 am**

Discussion period with the UK Crafts Council representative and participants

**11:30 am - 1:00 pm // Free lunch**

**1:00 pm - 2.30 pm**

Roundtable with four speakers from Canada (in French)

Canadian crafts: change leaders?

Our panelists, based on their own experiences, will paint a snapshot of today's challenges for Canadian crafts and identify the newest frontiers in innovation (materials, tools and the creative process).

**2:30 pm - 2:50 pm // Break**

**2:50 - 4:00 pm**

Roundtable discussion with participants

In the light of the discussions throughout the day, participants will be invited to talk about their day-to-day challenges and identify development initiatives

**4:00 pm - 4:15 pm**

Recap of the afternoon's discussions and CMAQ's potential action plan (plenary)

**4:15 pm to 4:30 pm**

Closing remarks

**5:00 pm - 7:00 pm**

CMAQ 30th Anniversary cocktail party (ATRIUM)





### **Animator & Panelist**

Amélie Proulx is a multidisciplinary artist who lives and works in Lévis, Quebec. She has a passion for shifts in meaning in everyday language and the perception of natural phenomena. She earned her Bachelor of Visual Arts from Concordia University in Montreal (2006) and a Master of Arts from Nova Scotia College of Art and Design University in Halifax (2010). Her pieces have been shown in solo and group exhibitions in the United States, Canada, Scotland, Australia, and France. She is also a recipient of the RBC Emerging Artist People's Choice Award (Gardiner Museum, Toronto 2013) and the Winifred Shantz Award for Ceramics (Canadian Clay and Glass Gallery, 2016). She has participated in many creative residencies, including the Frans Masereel Centrum (Belgium, 2006), European Ceramic Work Center (Holland, 2014) and Kohler Co. (Wisconsin, 2017) under the arts/industry program. In addition, Amélie teaches ceramics at the Maison des métiers d'art in Quebec City and Concordia University. She is represented by Gallery 3 in Quebec City.

# **Amélie Proulx**

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### **Guest Speaker**

Alma Daskalaki is the Head of the Innovation Department at the Crafts Council (UK). Her mandate is to develop innovative projects that highlight and create opportunities for decision-makers in the crafts, science, technology and engineering hubs. She explores the evolution of artisanal materials, methods and technology. She also represents the Crafts Council on the Material and Design Exchange, linking materials science, design and production in academia and industry. At the same time, she is the UK's ambassador for the European WORTH project, which supports transnational collaborations between fashion professionals and tech-enabled technology companies. Alma Daskalaki earned her Master of Contemporary Design Conservation from Kingston University and the Design Museum (London). She has curated many exhibitions, primarily for the Design Museum and Brompton Design District. She has also organized many events, including the Make:Shift conference (2016 and Ireland), Bio Design, Wearables and Robotics Salons, Build Your Own symposium, Designs of the Year (2013), Brompton Pitch and Design Road Professional in Dubai

**Alma Daskalaki**  
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**Quality, product and innovation advisor for Cirque du Soleil's costume, digital and accessories workshops**

Rino Côté, who earned his Bachelor of Visual Arts from UQAM, lends his talents as a moulder and sculptor to major cinematographic and stage productions ('Ô' of Cirque du Soleil). In January 2002, he officially joined the Cirque's Accessories team with the creation of the VAREKAI show. Over the years, he has held a number of positions in the Costume and Accessories Department, including the posts of technician analyst and project coordinator. Since 2018, he has worked with every Cirque department as an innovation advisor. His job is to find creative solutions through different technical procedures and materials based on the needs and bodies of circus artists and athletes. With his team of experts, he uses, on a daily basis, technological tools such as 3D printing and laser cutting to provide circus artists and athletes at the height of their technical and artistic prowess with accessories and costumes tailored to their needs.

**Rino Côté**

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**Anthropologist, Université Laval (Quebec City,)**

andrine Lambert, who has a PhD graduate in Anthropology, is a research and teaching assistant at Université Laval (Quebec City). Her research focuses on how FabLabs (digital fabrication laboratories) and FabCities could foster the emergence of social ethics for digital applications that are inclusive, collaborative and beneficial to common knowledge. She examines the possible role of the Maker movement in implementing reinvented citizen participation and new solidarity around technological innovations. Her area of study takes her to Barcelona in Catalonia to analyze how we articulate the desires of digital sovereignty and the hopes of political sovereignty. By applying a political anthropology-based approach to socio-technical imaginaries and the sociology of concrete utopias, Sandrine has also become interested in societal projects supported by low-tech and high-tech collectives that promote empowerment by «working together» and sharing knowledge.

**Sandrine Lambert**  
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## **Textile Artist & Co-founder of String Theory**

**@fredericBouchard**

A graduate of the Montreal Centre for Contemporary Textiles (2000), Lysanne Latulippe specializes in knitwear and knitting techniques. She made her mark with her Majolie and String Theory collections. Very active in her field, she is regularly invited as a consultant, trainer and speaker, both in Canada and the United States. Her collections have been shown in Montreal, Toronto, New York and London. Lysanne Latulippe is one of a handful of artists who creates and produces knitwear in their own studio. Her creations reflect her knowledge of materials, her technical expertise and her passion for reinventing traditional motifs. For Lysanne, high-tech tools offer her the ability to design her pieces and create them most of them instantly. Programming knitting machines requires a technical, mechanical and technological knowledge of knitting — skills she has learned to master after 19 years of practice.

**Lysanne Latulippe**  
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Publication: Conseil des métiers d'art du Québec

Management: Martin Thivierge, Executive Director

Coordination & production: Hélène Cloutier, Service Coordinator

Writing: Panelists, authors and workshop leaders

Graphic designer logo: Isabelle Jobin

Graphic designer & Communications CMAQ: Geneviève David and Maritchu Michaud

Legal deposit

1st edition, 3rd quarter, 2019

Bibliothèque nationale du Québec,

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### **Financial Partners**

Conseil des métiers d'art du Québec can offer this type of training through the support of its partners: the Jean A. Chalmers Fund for the Crafts, Canada Council for the Arts and Société de développement des entreprises culturelles (SODEC).