



Salon des
métiers d'art
du Québec

Stand Sizes & Rates SMAQ 2025

Stand

A small mobile boutique, the booth allows you to create a unique atmosphere. Available in various sizes. There are three pricing categories:

| Categories | Rate | Conditions |
|-------------------|--------------------------------|---|
| Regular | 56 \$/sq.ft | For all exhibitors |
| Special SMAQ 2025 | 34 \$/sq.ft (40 % discount) | For first-time exhibitors and those who haven't exhibited in the past 2 years |
| Emerging Artist | 19 \$/sq.ft | For exhibitors with less than 5 years of experience in fine crafts and participating for the first time at SMAQ |

For full details on the categories and the relaxed specific criteria, see [the end of the document](#).

Rate grid by stand size:

| Size | Regular | Special SMAQ 2025 | Emerging Artist |
|---------|-----------|-------------------|-----------------|
| 5'x10' | 2 800 \$ | 1 680 \$ | 950 \$ |
| 5'x15' | 4 200 \$ | 2 520 \$ | 1 425 \$ |
| 5'x20' | 5 600 \$ | 3 360 \$ | 1 900 \$ |
| 10'x10' | 5 600 \$ | 3 360 \$ | 1 900 \$ |
| 10'x15' | 8 400 \$ | 5 040 \$ | 2 850 \$ |
| 10'x20' | 11 200 \$ | 6 720 \$ | 3 800 \$ |

The stand is unfurnished. A **1500W electrical outlet is included**. The standard height for rigid walls is 8 feet.

Partitions, furniture, displays, layout, lighting, additional electricity, setup and dismantling are at the exhibitor's expense. Curtains used as wall replacements and draped tables are not permitted.

½ SMAQ

If 11 days seems a bit too long, don't worry!

This year, SMAQ offers you the option to choose between participating during the first 5 days (from Thursday, December 11 to Monday, December 15 inclusive) or the last 6 days (from Tuesday, December 16 to Sunday, December 21 inclusive).

| | Size | 1/2 (5 days) | 1/2 (6 days) |
|--|--------|--------------|--------------|
| Regular | 5'x10' | 1 500 \$ | 1 500 \$ |
| Special SMAQ 2025 & Emerging Artist | 5'x10' | 950 \$ | 950 \$ |

Weekend Tables

Available only on weekends, these tables are reserved for exhibitors in the fine crafts section and are assigned based on availability. They offer a great opportunity to evaluate the market over a few days. The draped table measures 2'x6' (12 sq.ft) and includes one chair and a 500W electrical outlet.

| Size | Regular |
|--------------|---------|
| 2'x6' | 525 \$ |

Weekend spaces are available for one or two weekends and may only be shared by artisans who have a joint production (shared signature).

Lofts

Open-concept space with carpet. It does not include partitions but comes with a 500-watt electrical outlet. This space is available in two formats:

| Size | Regular |
|--------------|---------|
| 2'x4' | 940 \$ |
| 4'x4' | 1820 \$ |

The maximum frontage is 4 linear feet, and the depth must be between 2 and 4 linear feet. The billed area corresponds to the total space used (habitable area). The space occupied by a chair or stool required for presence in the loft is not included in the billed area.

Flavors

This section is for artisans who sell agri-food products made from original recipes. Stand spaces are assigned by the SMAQ team based on availability.

| Size | Flavors |
|---------|-----------|
| 5'x10' | 3 600 \$ |
| 5'x15' | 5 400 \$ |
| 5'x20' | 7 200 \$ |
| 10'x10' | 7 200 \$ |
| 10'x15' | 10 800 \$ |
| 10'x20' | 14 400 \$ |

Group spaces

Would you like to reserve a space for multiple participants totaling more than 300 square feet? Contact us directly at gaetane.bergeron@metiersdart.ca to discuss our pricing scales.

| RATES | LOWER BRACKET | UPPER BRACKET |
|-------------|----------------|---------------|
| 32 \$/SQ.FT | 300 sq.ft | 449 sq.ft |
| 30 \$/SQ.FT | 450 sq.ft | 699 sq.ft |
| 26 \$/SQ.FT | > de 700 sq.ft | |

Exhibitors from Outside Quebec

A \$250 discount is granted to any first-time exhibitor from outside the province of Quebec. Artisans who require a visa must submit their participation request and product selection file by July 1, 2025.

Referral Discount (only stand)

A \$100 discount (or a credit applicable to the next event) will be granted to both the referring exhibitor and the new exhibitor.

Conditions:

- The new participant must not have taken part in the 2024 edition.
- When registering, the new participant must indicate the name of the referring person on their registration form so that both receive the discount/credit.

Liability Insurance

The exhibitor will hold five million dollars (\$5,000,000) in liability insurance, only for this event and limited to this event only. The cost of the liability insurance is **one hundred twenty-five dollars (\$125), plus applicable taxes and that amount is included on your bill**. However, upon presentation of a liability insurance certificate from your insurer to our attention by November 15, for the event, a credit or refund will be issued.

Cancellation Policy

Written request required.

- Before Sept. 15, 2025: 50% penalty
- After Sept. 15, 2025: 100% penalty

demande d'annulation doit être faite par écrit.

Team Contacts (514-861-2787 • 1 855-515-2787 - free)

Rentals / Operations - 205

Gaétane Bergeron, Directrice, salons et grands événements
gaetane.bergeron@metiersdart.ca

Communications - 203

Jérôme Rocipon, Directeur, communications marketing
jerome.rocipon@metiersdart.ca

Accounting - 208

Sylvain Légaré, Comptable
sylvain.legare@metiersdart.ca

Admissions - 207

Sophie Aubut, Responsable du registraire
sophie.aubut@metiersdart.ca

Category Details & Criteria

| Category | Definition | Specific Criteria | Supporting Documents |
|--------------------------|---|--|---|
| Regular | Established artisan or creator | <ul style="list-style-type: none"> - Compliance with general criteria* - Local, artisanal production (non-industrial) - No food or fragrances <i>Open to fashion, design, furniture, sealed body products, and expanded fine craft objects</i> | Portfolio or website |
| Special SMAQ 2025 | Artisan or creator (re)discovering SMAQ | <ul style="list-style-type: none"> - Compliance with Regular and general criteria - First or second participation - Or, if previously participated, absence for two or more editions <i>Open to fashion, design, furniture, sealed body products, and expanded fine craft objects</i> | Portfolio or website |
| Emerging Artist | Emerging artisan or creator in the fine crafts sector | <ul style="list-style-type: none"> - Compliance with Regular and general criteria - Less than 5 years of professional practice - First-time participation at SMAQ | CV and professional platforms (Instagram, portfolio, website) |
| Flavors | Agri-food products made from original recipes | <ul style="list-style-type: none"> - Artisanal processing - Compliance with sanitary standards | MAPAQ permit, photos |
| ½ Salon | Participation over 5 or 6 days | <ul style="list-style-type: none"> - Open to the Regular, SMAQ 2025 Special, and Emerging Artists categories - Compliance with general and category-specific criteria | Depending on the type of registration (see Categories above) |

*General criteria

Originality and creativity: products must stand out for their uniqueness and have their own signature.

Cultural respect: no cultural appropriation.

Level of processing: products must involve a significant level of processing of the raw materials.

Complete application required: recent photos of products, website or product catalog (plus specific details for each type of entry) + production evaluation forms.

Manufacturing: local artisanal production (Quebec or Canada); the use of technology is accepted if integrated into an artisanal process.

Subcontracting: permitted only if local (Quebec/Canada).