

CRAFT PRODUCT REQUIREMENTS

Craft products stand out for their original or traditional design and craftsmanship.

1. Original or traditional design

Original designs come from the care artisans take, based on their original ideas, to make their products stand out from similar products in the marketplace (in other words, a one-of-a-kind piece).

Traditional designs come from the reproduction and reconstruction of traditional pieces based on their style, materials and innovative production techniques. It can also be a contemporary adaptation of a traditional piece.

2. Craftsmanship

Making craft products involves the conversion of material by hand or machine — by the artisans themselves or under their supervision.

2.1. Converted materials

Traditionally, crafts have been linked to the conversion of wood, leather, textiles, metals and silicates. Nowadays, **diverse materials**, new or recycled, used alone or combined with other materials, can be used to make craft products. Unprocessed natural and industrial elements can be used to make craft products if they are visually a minority and do not significantly impact the aesthetics of the products.

2.2. Conversion

The material's conversion must be satisfactory and substantial. In this sense, making products exclusively by preparing the material or using assembly and threading techniques does not constitute a satisfactory and substantial conversion of the material.

2.3. Mastery of the production techniques

The steps in the production process can be taken with hand tools and/or automated or digital machines, by the artisans themselves or with the assistance of employees or subcontractors. In this case, the artisan must make the prototype (such as a master or model) and must manage **quality control** every step of the way. Pieces made by a single automated or digital machine throughout the production process in one pass are not craft products. The place for making the products should be located in the country the artisan resides.

2.4. Function fulfillment

Craft products adequately fulfill their function: practical, decorative or expressive.

2.5. Permanent signature

Craft products bear the permanent signature of the artisan or studio.

Types of products:

Craft products come as one-of a-kind pieces, in small series (from 1 to 100 copies) or in large series (over 100 copies).

Consumable products

Consumable products, such as soap, candles and dried flowers, are not craft products.